

# VEHBİ KOÇ FOUNDATION

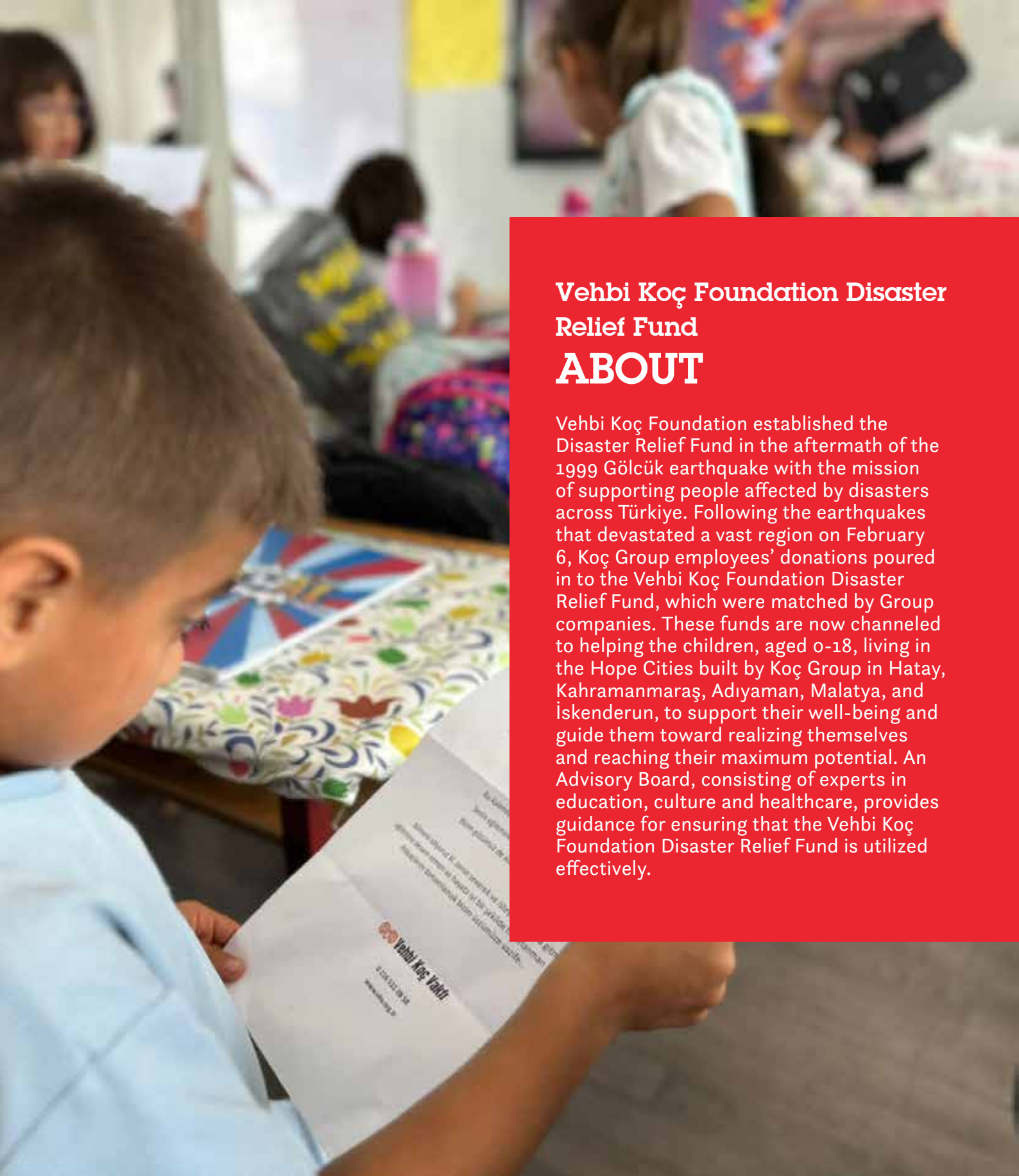
DISASTER RELIEF FUND, SUPPORTED BY  
KOÇ GROUP COMPANIES AND EMPLOYEES,  
PROMISES HOPE FOR TOMORROW



Guided by the timeless vision of our founder, Vehbi Koç, who said, "I exist if my country exists," Vehbi Koç Foundation Disaster Relief Fund has been established to create benefit for society. The efforts within this scope are currently focused on the region destroyed by the earthquake in Kahramanmaraş on February 6, 2023. Koç Group companies and employees alongside Koç Holding are actively supporting initiatives aimed at nurturing the growth and development of children and youth within the affected area, fostering a culture of social solidarity. Our outreach extends to the Hope Cities, established by Koç Group in Adıyaman, İskenderun, Hatay, Kahramanmaraş, and Malatya, providing housing for nearly 20 thousand people. Here, children and youth aged 0-18 benefit from a range of support services, including merit scholarships, tutoring, access to learning materials, sports equipment, and more. Furthermore, the recently launched Public Health Volunteers Project aims to train volunteers on healthcare.

Vehbi Koç Foundation plans to run more projects for social benefit in the region with the resources raised through both the Disaster Relief Fund and other funds. These projects will include music schools and instrument support, activities focused on science, environment, mathematics, culture, arts and philosophy for children and young people, and other activities in response to the identified needs.






## Vehbi Koç Foundation Disaster Relief Fund

### ABOUT

Vehbi Koç Foundation established the Disaster Relief Fund in the aftermath of the 1999 Gölcük earthquake with the mission of supporting people affected by disasters across Türkiye. Following the earthquakes that devastated a vast region on February 6, Koç Group employees' donations poured in to the Vehbi Koç Foundation Disaster Relief Fund, which were matched by Group companies. These funds are now channeled to helping the children, aged 0-18, living in the Hope Cities built by Koç Group in Hatay, Kahramanmaraş, Adıyaman, Malatya, and İskenderun, to support their well-being and guide them toward realizing themselves and reaching their maximum potential. An Advisory Board, consisting of experts in education, culture and healthcare, provides guidance for ensuring that the Vehbi Koç Foundation Disaster Relief Fund is utilized effectively.






Following the earthquakes that devastated a vast region on February 6, Vehbi Koç Foundation decided to channel the Disaster Relief Fund to meet the needs of children aged 0-18 living in the container homes within the Hope Cities, built by Koç Holding in Hatay, Kahramanmaraş, Adıyaman, Malatya and İskenderun. Once the fund was reactivated, Vehbi Koç Foundation started to work in collaboration with Koç Holding's Sustainability Coordination Department.

## Vehbi Koç Foundation Disaster Relief Fund SCOPE

Healthy, successful, and happy children thrive when they receive support across three crucial developmental areas: physical, mental, and social-emotional. Vehbi Koç Foundation Disaster Relief Fund is dedicated to prioritizing the well-being of children residing in the Hope Cities. Our efforts encompass:

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- 1- Supporting the well-being of children (addressing their physical, mental, and social-emotional needs, and organizing programs designed for parents).
  - 2- Empowering children to realize their full potential (identifying and nurturing their interests, curiosity, and academic requirements, providing individualized support both directly and through collaboration with educators).

The initiatives supported with the Disaster Relief Fund in the Hope Cities will last two years at the minimum. Vehbi Koç Foundation plans to allocate the funds with flexibility, regularly channeling them to specific activities, materials, and other essentials, adapting to the evolving needs and circumstances of the children.

The Advisory Board, consisting of experts in education, culture and healthcare, offers recommendations to Vehbi Koç Foundation's Executive Board, established to ensure that the Disaster Relief Fund is utilized effectively to meet the needs of children.

## **SOCIAL-EMOTIONAL DEVELOPMENT**

- Art Therapy
- Guidance/Counselling
- Social Activities and Events
- Science, Art, Philosophy, Sports, and Environmental Activities
- Koç Group Sports Club Sports Schools
- Music Education


## **PHYSICAL DEVELOPMENT**

- Providing a study spaces
- Internet access
- Improving the School Environment
- Merit Scholarships
- Awareness Activities with Public Health Volunteers
- Raising Awareness in Early Childhood and Adolescence

## **MENTAL/COGNITIVE DEVELOPMENT**

- Career Promotions
- Mentoring
- Guidance/Counselling
- Course Support
- Tutoring
- Supplementary Books
- Story Books
- Exam Preparation Kits


Koç University Social Impact Forum (KUSİF) will assist with the monitoring and evaluation of the fund-related activities.



Since the Kahramanmaraş earthquake of February 6, 2023, Vehbi Koç Foundation has concentrated its efforts in this region. A wide range of initiatives have been introduced and are ongoing to nurture the physical, mental, emotional and social development of children and young people living in the Hope Cities built by Koç Holding in five provinces in the affected region.

## Vehbi Koç Foundation Disaster Relief Fund

# ACTIVITIES TO DATE

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- +2,000 stationery packages and +4,000 book sets containing textbooks and other children's books were distributed to the students residing in the Hope Cities.
  - Vehbi Koç Foundation donated various types of trainers to the sports schools in different branches opened by Koç Group Sports Club in the Hope Cities.
  - Scholarships were granted to +250 young people residing in the Hope Cities. Furthermore, +350 students preparing for the exams benefited from free courses at the leading private training centers in the region. The Foundation follows the development of young people closely.
  - Vehbi Koç Foundation sponsored the construction of numerous Learning Units for Turkish Education Volunteers Foundation within the Hope Cities in Hatay, Kahramanmaraş and Adıyaman.
  - Ford Otosan launched My Dream Future Centers within the Hope Cities in Kahramanmaraş and Adıyaman. The project partner, Innovative Solutions for Sustainable Development Association (ISSDA), will deliver programs and services that young people need to realize themselves.
  - Public Health Volunteers Project was launched in collaboration with Koç University's Department of Public Health, School of Nursing, and the Trauma & Stress Studies Lab.
  - Vehbi Koç Foundation Coordination Centers were opened within the Hope Cities in Adıyaman, Kahramanmaraş and Hatay. These centers will be home to social-benefit-focused projects run by both the Foundation and the Group companies in the Hope Cities.



SCHOLARSHIPS GRANTED TO

**255**

high school and  
university students

STATIONERY PACKAGES DELIVERED TO

**+2,000**  
students



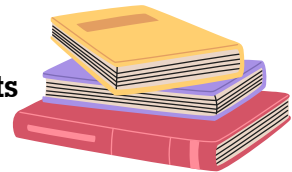
EXAM PREPARATION COURSES  
PROVIDED

**354**

middle school and high  
school students

BOOK SETS DISTRIBUTED TO

**+4,000**  
students



KOÇ GROUP SPORTS CLUB'S  
MATERIAL SUPPORT FOR SPORTS  
SCHOOLS OFFERED TO

**884**  
students







# VEHBI KOÇ FOUNDATION COORDINATION CENTERS

**Vehbi Koç Foundation Coordination Centers located within the Hope Cities in Hatay, Kahramanmaraş and Adıyaman are dedicated to nurturing the well-being of children and young people through education, healthcare, and culture activities and helping them unlock their potential. These Centers provide spaces for joint activities with Vehbi Koç Foundation institutions, Koç Group companies and NGOs.**

## **Vehbi Koç Foundation Coordination Centers' Work Spaces for Planned Joint Activities**

- Office, training or workshop space for the activities of Vehbi Koç Foundation's head office functions and institutions in the earthquake region
- Short-term office, training or workshop space for Koç Group companies' activities in the region
- Short-term office, training or workshop space for non-governmental organizations that work in partnership with Vehbi Koç Foundation
- Extra short-term training or workshop space for non-governmental organizations active in Hope Cities
- A study space within Hope Cities for middle and high school students preparing for exams

